

WESTERN TECHNICAL - COMMERCIAL SCHOOL COURSE OUTLINE



COURSE TITLE:	Communications Tech - Cyber-Prep	CODE:	TGJ20M
SUBJECT AREA:	Tech	RESOURCES:	www.mfranzen.ca
TEACHER NAME:	Mr. Franzen	DATE:	Feb 2012
PREREQUISITE:	None (Open)	COURSE COST MATERIAL FEE:	None

COURSE DESCRIPTION:

This course introduces students to communications technology from a media perspective. Students will work in the areas of TV/video and movie production, radio and audio production, print and graphic communications, photography, and animation. Student projects may include computer-based activities such as creating videos, editing photos, working with audio, cartooning, developing animations, and designing web pages. Students will also develop an awareness of environmental and societal issues related to communications technology and explore secondary, postsecondary education, training pathways and career opportunities in the various communications technology fields. This course is designed to prepare students for the grade 11 Cyberarts program.

COURSE DESTINATION: PREPARATION FOR CYBERARTS ART 11, DESIGN ARTS 11, DIGITAL MEDIA ARTS 11, COMPUTER AND ART RELATED COURSES.

COURSE UNITS:

Unit	Description	Length	Evaluation Strategies
1	Graphic Design & Production - design, create and modify illustrations using a vector design software	4 Weeks	Quiz, Projects, and Presentation
2	Image Production & Processes - design, create and edit photo images using raster design software	5 Weeks	Quiz, Projects, and Presentation
3	Audio Production & Special Effects - create, manipulate and add audio effects for general media	2 Weeks	Quiz, Projects, and Presentation
4	Basic Graphic Animation - design and create animated media using vector animation software	2 Weeks	Quiz, Projects, and Presentation
5	Audio/Video Multimedia Production - design, create and edit non-linear student videos	2 Weeks	Quiz, Projects, and Presentation
6	Web Portfolio - Culminating Project - design, create, and update your own web portfolio using authorware	3 Weeks	Quiz, Projects, Portfolio and Presentation

OVERALL EXPECTATIONS: By the end of the course students will...

- identify and describe the techniques used to produce print media;
- identify and describe the basic techniques required to produce animations and audio-video productions;
- identify and describe the processes of capturing still images;
- demonstrate understanding of electronic communication equipment.

- prepare camera-ready artwork for print and post-production;
- produce audio-video and/or animated productions;
- compose, capture, and process still images;
- use computer graphics software competently.

- explain the benefits, risks, and ethics associated with communications technology;
- observe safety rules and regulations;
- identify career opportunities in the communications field.

CLASSROOM EXPECTATIONS

- Come to class on time and be prepared and willing to actively participate in every lesson.
- Treat others with respect and courtesy.
- Ask the teacher for extra help if needed.
- Bring a 3-ring binder with paper, pen, pencil, eraser, and a USB flash stick.
- During audio media projects, students should bring their own headphones/earbuds for personal sound listening.

ATTENDANCE MISSED TESTS AND EVALUATIONS

- Bring a note from parents the day after an absence to explain the absence.
- Be aware that a mark of zero will be assigned to students who miss presentations, tests or assignments without a valid explanation. It is the student's responsibility to make arrangements, ahead of time, for any evaluations that are missed. If a student misses an evaluation for an unforeseen reason such as illness or family emergency, the student must bring a note signed by a parent or guardian and be prepared to write/make-up the evaluation immediately upon return to school.

ACADEMIC INTEGRITY

- Plagiarism and/or copying will result in a mark of **zero** for everyone involved. Further action may be taken including suspension from school. Teachers will clearly define and discuss consequences of plagiarism with students at the beginning of each semester.

LATE ASSIGNMENTS

- All assignments must be handed in to the teacher on the due date. Late marks will be deducted from assignments handed in past the due date but prior to the cut off date. A mark of zero will be given to the student if the assignment is handed in after the cut-off date.

MISSED EXAMINATIONS

- Students are required to write all scheduled examinations. A student who misses any examination due to illness must present a medical note, stating that the doctor was aware that a medical reason prevented the student from writing the exam.

TEACHING/ASSESSMENT/EVALUATION STRATEGIES

Learning Activities: Demonstrations, presentations, illustrations, tutorials, hands-on activities, computers, practical projects

Culminating Activities: Final practical project - web portfolio presenting work completed

EVALUATION OF STUDENT ACHIEVEMENT

Student achievement is measured relative to curriculum expectations across four weighted Achievement Categories (Knowledge/Understanding, Thinking/Inquiry, Communication, and Application).

Term Work: 70% (Knowledge/Understanding, Thinking/Inquiry, Communication, Application)

Culminating Activities: 30% Final practical project

Learning Skills including: Responsibility, Organization, Independent Work, Collaboration, Initiative, and Self-Regulation are evaluated on each Report Card as: **E** (excellent); **G** (good); **S** (satisfactory); or **N** (needs improvement).

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Teacher's Signature

Student's Signature

Parent's Signature