

# WESTERN TECHNICAL - COMMERCIAL SCHOOL COURSE OUTLINE



**COURSE TITLE:** Communications Tech

**CODE:** TGJ201

**SUBJECT AREA:** Tech

**RESOURCES:** www.mfranzen.ca

**TEACHER NAME:** Mr. Franzen

**DATE:** Feb. 2021

**PREREQUISITE:** None (Open)

**COURSE COST  
MATERIAL FEE:** None

## COURSE DESCRIPTION:

This course introduces students to communications technology from a media perspective. Students will work in the areas of TV/video and movie production, radio and audio production, print and graphic communications, photography, and interactive new media and animation. Student projects may include computer-based activities such as creating videos, editing photos, working with audio, cartooning, developing animations, and designing web pages. Students will also develop an awareness of environmental and societal issues related to communications technology, and will explore secondary and postsecondary education and training pathways and career opportunities in the various communications technology fields.

## COURSE DESTINATION: DESIGN AND DIGITAL MEDIA ARTS 11, COMPUTER, AND ART RELATED COURSES.

## COURSE UNITS:

Unit	Description	Length	Evaluation Strategies
1	Careers and Safety - Intro, organization, software, and careers	1 Week	Research, asgmt, journal, and pract. act. and PPT.
2	Vector Production - design, create, and edit illustrations	2 Weeks	Rev, asgmt, journal, pract. activities, and PPT.
3	Raster Production - design, create, and edit photo images	2 Weeks	Rev, asgmt, journal, pract. activities, and PPT.
4	Audio Production - design, create and edit audio files	1 Week	Rev, asgmt, journal, pract. activities, and PPT.
5	Animation - design, create, and edit vector animation	1 Week	Rev, asgmt, journal, pract. activities, and PPT.
6	Multimedia - design, create, and edit non-linear video	1 Week	Rev, asgmt, journal, pract. activities, and PPT.
7	Web Design - design, create, and edit web pages	1 Week	Rev, asgmt, journal, pract. activities, and PPT.
8	Web Portfolio - create, showcase, and present		Portfolio and Presentation

## OVERALL EXPECTATIONS: By the end of the course students will...

- A1: demonstrate an understanding of the core concepts, techniques, and skills required to produce a range of communications media products or services;
- A2: demonstrate an understanding of technical terminology, basic scientific concepts, and mathematical concepts used in communications technology and apply them to the creation of media products;
- A3: demonstrate an understanding of and apply the interpersonal and communication skills necessary to work effectively in a team setting.
  
- B1: apply project management techniques to the planning and development of communications media products;
- B2: apply a design process or other problem-solving processes to meet a range of challenges in communications technology;
- B3: create products or productions that demonstrate competence in the application of creative and technical skills.
  
- C1: describe the impact of communications media technologies and activities on the environment and identify ways of reducing their harmful effects;
- C2: demonstrate an understanding of social effects and issues arising from the use of communications media technologies and the importance of representing cultural and social diversity in media productions.
  
- D1: demonstrate an understanding of and apply safe work practices in communications technology activities;
- D2: identify career opportunities in communications technology and demonstrate an understanding of the skills, work habits, education, and training required for entry into postsecondary programs or employment in these fields.

## CLASSROOM EXPECTATIONS

- Come to class on time and be prepared and willing to actively participate in every lesson.
- Use your peer partners and/or ask the teacher for extra help if needed and treat others with respect and courtesy.
- Bring a 3-ring binder or equivalent with paper, pen, pencil, ruler, calculator, and minimum 2 GB flash memory stick.
- During audio media projects, students must bring their own headphones/earbuds for personal sound listening.
- Distractions such as phones or MP3 players not to be used in class and internet use not to be abused.
- Take the initiative, be a team player, co-operative with peers, complete homework, and make your best effort.

## ATTENDANCE MISSED TESTS AND EVALUATIONS

- Bring a note from parents the day after an absence to explain the absence.
- Be aware that a mark of zero will be assigned to students who miss presentations, tests or assignments without a valid explanation. It is the student's responsibility to make arrangements, ahead of time, for any evaluations that are missed. If a student misses an evaluation for an unforeseen reason such as illness or family emergency, the student must bring a note signed by a parent or guardian and be prepared to write/make-up the evaluation immediately upon return to school.

## ACADEMIC INTEGRITY

- Plagiarism and/or copying will result in a mark of **zero** for everyone involved. Further action may be taken including suspension from school. Teachers will clearly define and discuss consequences of plagiarism with students at the beginning of each semester.

## LATE ASSIGNMENTS

- All assignments must be handed in to the teacher on the due date, beginning of class. Late marks will be deducted from assignments handed in past the due date but prior to the cut off date. A mark of zero will be given to the student, if the assignment is handed in after the cut-off date.

## MISSED EXAMINATIONS

- Students are required to write all scheduled examinations. A student who misses any examination due to illness must present a medical note, stating that the doctor was aware that a medical reason prevented the student from writing the exam.

## TEACHING/ASSESSMENT/EVALUATION STRATEGIES

**Learning Activities:** Demonstrations, presentations, illustrations, tutorials, journals, activities, and practical projects

**Culminating Activities:** None, based on term work only this Quad.

## EVALUATION OF STUDENT ACHIEVEMENT

Student achievement is measured relative to curriculum expectations across four weighted Achievement Categories (Knowledge/Understanding, Thinking/Inquiry, Communication, and Application).

**Term Work:** 100% (Knowledge/Understanding, Thinking/Inquiry, Communication, Application)

**Culminating Activities:** 0% None, based on term work only this Quad.

**Learning Skills** including: Responsibility, Organization, Independent Work, Collaboration, Initiative, and Self-Regulation are evaluated on each Report Card as: **E** (excellent); **G** (good); **S** (satisfactory); or **N** (needs improvement).

WESTERN TECHNICAL-COMMERCIAL SCHOOL  
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Best way to contact, is through e-mail: [Michael.Franzen@tdsb.on.ca](mailto:Michael.Franzen@tdsb.on.ca)

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**Teacher's Signature**

**Mr. Franzen**  
\_\_\_\_\_  
Teacher's Name printed

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**Student's Signature**

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Student's Name Printed

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**Parent's Signature**

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Parent's Name Printed